





# ABOUT BEIJING FOREIGN STUDIES UNIVERSITY

Beijing Foreign Studies University, or BFSU, is one of China's leading universities under the direct administration of the Ministry of Education (MOE). It is listed under Project 211, Project 985's Innovation Platform and the first round of the Double First-Class Project of China. Today, BFSU teaches 101 foreign languages. In the MOE's discipline evaluations, the university's first-level discipline: foreign languages and literature received an A+ rating, ranking first nationwide.



In 2024, the university received an A grade in the reaccreditation for the quality of higher education for international students in China. BFSU has signed exchange and cooperation agreements with more than 300 universities and academic institutions from over 80 countries and regions. With the mission of bridging China and the world through languages and supporting all people by upholding truth and justice, the university strives to cultivate more well-rounded talents with patriotism, a global vision and professional skills.

# PROJECT

# HIGHLIGHTS

## CULTURAL IMMERSION

### Hands-On Traditional Experience

- Kunqu Opera Costumes & Performance
- Chinese Calligraphy & Paper-Cutting
- Traditional Medicine & Ancient Games



*Live the heritage,  
feel the art.*

## HISTORICAL JOURNEY

### Walk Through Living History

- Great Wall Hiking Challenge
- Temple of Heaven Guided Tour
- Summer Palace Exploration



*"Every step is history,  
every view  
a millennium"*

## TECH EXPLORATION



### Innovation & Green Development

- AI Application Experience
- E-Vehicle Test Drive
- Financial Insights



*See the future,  
join the innovation*



I have discovered the beauty of China, friendship and companionship, deeper cultural understanding.

—Alessandro Rossi



I have discovered a whole new world full of innovation and culture.

—Emma Thompson

I have discovered an outstanding culture where I can feel safe.

—Yuki Tanaka



I have discovered how quickly strangers become friends, no matter if we are from different countries.

—Sofia Garcia



I have discovered traditional Chinese medicine and good food.

—Kim Min-woo

To me, global competence is respect for diversity.

—Lucas Johnson



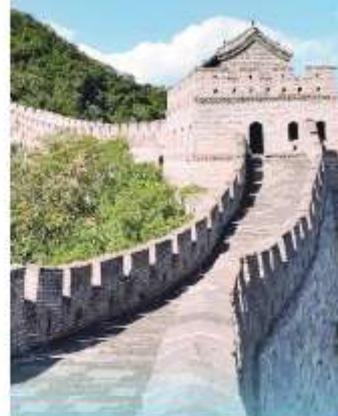
# THE JOURNEY AHEAD

## DIALOGUE ACROSS MILLENNIA

Over seven days in Beijing, you will deeply experience the multiple dimensions of this millennia-old capital. Visit the Xiaomi Hyperfactory, engage with engineers in the field of smart mobility, and witness the innovation site of future technology. Stroll along Beijing Central Axis, and with guidance from experts, understand the urban planning wisdom carried by this ancient "dragon vein" that links past and present.

## 7 BEIJING DAYS

### Beijing Central Axis



### Mutianyu Great Wall

Explore the Mutianyu Great Wall, feel the grandeur of history amid rolling mountains, sit quietly in a watchtower, and immerse yourself in timeless tranquility and reflection. During these seven days, you will walk through places you have only seen in textbooks – and realize they are still alive.

### Xiaomi Hyperfactory



## CONFLUENCE OF TEA & CODE

Seven days in Hangzhou blend poetic scenery with digital innovation. Visit the China National Tea Museum to savor tea art and Eastern aesthetics firsthand. Explore the Alibaba Visitor Center and ByteDance to experience China's digital ecosystem. At the Zhejiang Provincial Museum, trace the cultural lineage from ancient relics to Song Dynasty elegance. Engage with teachers and students at Zhejiang University to envision the future of learning.

## 7 HANGZHOU DAYS



### Zhejiang Provincial Museum

### China National Tea Museum



### Alibaba Visitor Center



Throughout the journey, you will breathe in the aroma of Longjing tea while feeling the pulse of algorithms – a unique initiation into both tradition and technology.

# 2026

# APPLYING TO BFSU DISCOVER CHINA PROGRAM

## Duration

Beijing Time, July 12 to July 25, 2026 (check-in on July 12, 2026, check-out on July 25, 2026)

## Location

Beijing and Hangzhou

## Participants

University and high school students from around the world

## Requirement

Proficiency in English

## Fees

14,000 RMB per person, including tuition, accommodation, meals, local transportation, and insurance from July 12 to July 25, 2026. Visa fees, international travel expenses, and other personal costs are excluded.

## How to Apply

Send your detailed resume in English or Chinese to

[discoverchina@fltrp.com](mailto:discoverchina@fltrp.com)



For more immediate communication,

please download WeChat and add us at

[zhangjc0619](#)



or

[kkkyra\\_zqy](#)



## Application Deadlines

June 12, 2026 for all applicants

## Contact Us

Discover China Program Management Team,  
Beijing Foreign Studies University (BFSU)



Email: [discoverchina@fltrp.com](mailto:discoverchina@fltrp.com)



Address: No. 2 Xisanhuan North Road, Haidian District,  
Beijing, China, 100089



**Together, Let's Discover China!**  
**Looking forward to your participation!**













北京師範大學













# “发现中国”项目申请指南

# 2026

**项目时间** 2026年7月12日至7月25日（北京当地时间），12日报到，25日返程。

**项目地点** 北京、杭州

**参与对象** 全球高校学生及高中生

**语言要求** 英语流利

**项目费用** 14000元/人，包含2026年7月12日至25日期间的学费、住宿、餐饮、当地交通与保险；不含签证费、国际旅费及其他个人消费。

**申请方式** 请将中英文详细简历发送至：[discoverchina@ftrp.com](mailto:discoverchina@ftrp.com)。为便于及时沟通，建议下载微信并添加以下任一联系人：[zhangjic0619](https://www.wechat.com/p/zhongguo) 或 [kkyra\\_zqy](https://www.wechat.com/p/kkyra_zqy)。

**申请截止日期**

2026年6月12日

**联系我们**

北京外国语大学“发现中国”项目管理团队

**邮箱**：[discoverchina@ftrp.com](mailto:discoverchina@ftrp.com)

**地址**：中国北京市海淀区西三环北路2号，100089

携手同行，发现中国！  
期待您的加入！

# 北京外国语大学

## 千年回响

七日时光，带你深度漫游这座古都的层次与气韵。走进小米超级工厂，对话智能出行工程师，触摸未来科技跳动的脉搏；漫步北京中轴线，聆听专家解读这条贯穿古今的“龙脉”，领悟一座城的规划哲思与时空秩序。



小米超级工厂

## 茶码汇流

杭州七日，诗意山水与数字浪潮在此交响。走访中国茶叶博物馆，亲手沏茶，体味东方美学的细腻意境；探访阿里巴巴访客中心与字节跳动，沉浸式感受中国数字生态的蓬勃脉动；步入浙江省博物馆，透过文物珍品，回溯宋韵风华；与浙江大学师生围坐对谈，共绘未来学习的新新图景。



中国茶叶博物馆

巴巴访客中心

## 浙江台博物馆



登临慕田峪长城，于山峦叠嶂间遥望历史的壮阔，独坐故楼静听风吟，沉浸于一场跨越千年的宁静对话。七日行程贯穿现代科技与文化遗产，让你立体读懂北京的过去、现在，与未来。

## 慕田峪长城



北京中轴线

## 7北京 Beijing

在这里，龙井茶香与算法节奏同步呼吸——一场传统风雅与现代创新交织的启蒙之旅，正等你开启。

# 项目特色

## 文化沉浸

- 传统文化亲身体验
- 昆曲服饰与表演
- 中国书法与剪纸
- 中医体验与民俗游戏



触摸传承 感受艺术

## 历史之旅

身临其境感受历史

- 长城徒步挑战
- 天坛争筑
- 颐和园探索



一步一历史 一眼一千年

“我发现了一个充满创新与文化的新世界。”

— Emma Thompson

“我在这里感受到了令人安心的卓越文化。”

— Yuki Tanaka

“我发现无论来自何方，陌生人很快就能成为朋友。”

— Sofia Garcia

我领略到了中医的魅力和中华美食的精髓。

— Kim Min-woo

“我发现了中国之美、友谊与陪伴，以及对文化更深的理解。”

— Alessandro Rossi

创新与绿色发展

- AI 应用体验
- 电动汽车试驾
- 金融讲座



看见未来 参与创新

## 科技探索

WORLD LANGUAGE MUSEUM 世界语言博物馆

北京外国语大学

# 北京外国语大学

北京外国语大学是中华人民共和国教育部直属、国家首批“211工程”、“985工程优势学科创新平台”和“双一流”建设高校之一。学校现已开设101个语种。在教育部学科评估中，北外的外国语言文学一级学科获评A+等级，位居全国榜首。

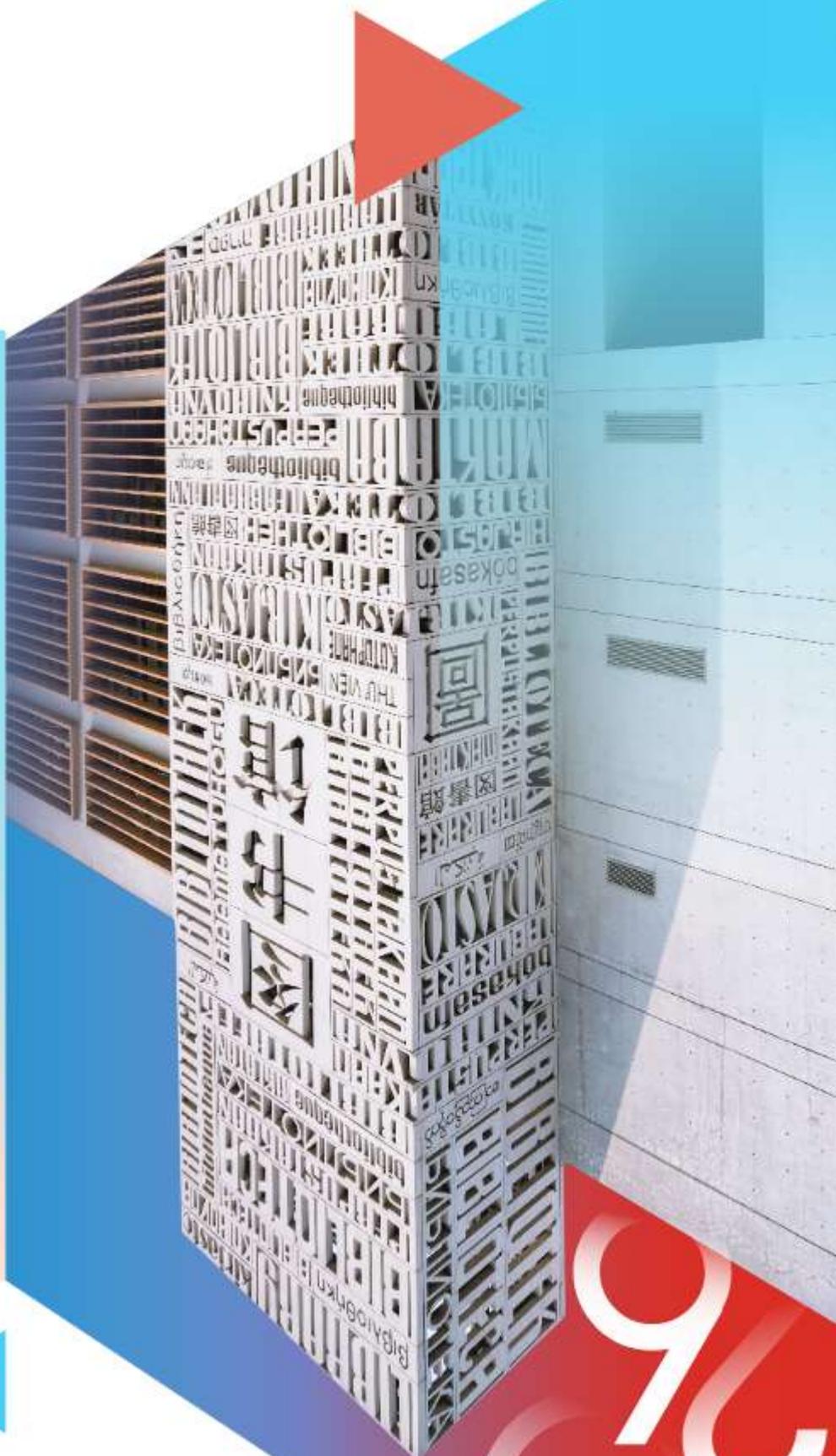


2024年，学校在来华留学生高等教育质量认证中获评A级。北外已与80多个国家和地区的300余所高校及学术机构签署交流合作协议。学校秉持“语通中外、道济天下”的使命，致力于培养具有家国情怀、全球视野和专业素养的复合型人才。



# 发现中国

# BFSU



北京外国语大学  
BEIJING FOREIGN STUDIES UNIVERSITY



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